SUPPORTING A COMMUNITY EVENT:

Sponsorship Packet

NAVAJO NATION MAKERS

proudly presents...

“THE EVOLUTION OF DINÉ MAKERS.”

MARCH 12, 2020 • 9-4 PM • CROWNPOINT, NM

NAVAJO NATION TECHNICAL UNIVERSITY

2020 DINÉ MAKER NATION FAIRE

& INNOVENTURE PRODUCT CHALLENGE
Last year, Navajo Technical University brought the “Maker Movement” to the Navajo Nation with the inaugural Diné Maker Nation Faire, a free community event for hobbyist, tinkerers, educators, and tech-enthusiasts in celebration of creativity and innovation. The event was to the theme of the “Evolution of Diné Makers,” and detailed the art of making for Navajo people since the time of emergence. Over 300 individuals attended the community event, which not only showcased talent, but illuminated the promise of building momentum for intergenerational change on the Navajo Nation; a change that will move innovation into graduates of degree programs and/or Native entrepreneurship.

This year’s fair will move into the fifth world of creation, or the glittering world, and feature the work of Native youth throughout the region with the 3rd Annual Innoventure Product Challenge. The Innoventure Product Challenge (see far right) is an annual competition that tasks regional middle and high school students with designing a 3D printed product and developing a business model in introducing it to the public. The competition is expected to provide a glimpse into what making will look like for Navajo people in the future, while providing an outlet for the youth to feature their work.

The 2020 Diné Maker Nation Faire will take place on March 12, 2020 from 9 AM – 3 PM at the NTU Wellness Center in Crownpoint, NM. In addition to the Innoventure Product Challenge and the interactive demonstration booths involved with the Diné Maker Nation Faire, the event will also include workshops and presentations from creators throughout the world.

If you’d like to support the 2020 Diné Maker Nation Faire and Innoventure Product Challenge, please review the attached information packet and the various sponsorship levels. Our expectation is to host a high quality event, which is only possibly through coordination with organizations that have a commitment to community like yours. We ask that you strongly consider sponsoring the event, and make it truly special. For more information, please contact Daniel Vandever at dvandever@navajotech.edu or by calling 505.488.8444.

SPONSORSHIP LEVELS

**TURQUOISE (level) - $5,000**
(One available)

- On-Site Presence:
  - (1) 10 x 10 booth in the Wellness Center
  - Acknowledgement as our sponsor at each workshop

- Hospitality:
  - (1) NTU Gift Packet

- Branding and Exposure:
  - Logo on event flyers
  - Banner at each workshop
  - Mention of sponsorship on radio announcements
  - Logo posted on event website and social media
  - Logo on promotional ads

---

**CORAL (level) - $1,500**
(Two available)

- On-Site Presence:
  - (1) 10 x 10 booth in the Wellness Center

- Branding and Exposure:
  - Logo on event flyers
  - Logo posted on event website and social media
  - Mention of sponsorship on radio announcements

---

**ONYX (level) - $500**
(Six available)

- On-Site Presence:
  - (1) 10 x 10 booth in the Wellness Center

- Branding and Exposure:
  - Logo on event flyers
  - Logo posted on social media

***Sponsorship levels can be custom tailored and negotiated***

IN-KIND CONTRIBUTIONS ARE ALSO WELCOMED IN ORDER TO ENCOURAGE PARTICIPATION.
THE STORY OF EMERGENCE

As noted in the Creation story of Emergence, the Navajo people had to pass through four worlds (black, yellow, blue and white) in order to progress into modern times. The Diné Maker Nation Faire will do the same and detail the evolution of making in each of the following worlds:

1) **Black** – Basic forms of making for survival (Moccasin making, Weaving, Grinding Corn, Creation of Language),
2) **Blue** – Trade skills developed from wage economy (Welding Sculptures, Cabinet Making, Electrical Wiring),
3) **Yellow** – Revitalization of identity and culture (Indigenous Cooking, Poetry, Fashion), and

The 2nd Annual Diné Maker Nation Faire will venture into a fifth world that will include the 3rd Annual “Innoventure Product Challenge,” a competition that engages Native youth in the creative development of products using 3D printing. The student’s product development will show how the Navajo Nation can make the dream of Making and selling their own products a reality. Participating schools in this year’s Product Challenge include:

**Middle Schools:**
- Little Singer Community School
- St. Michaels Indian School
- Crownpoint Middle
- St. Bonaventure
- Zuni Middle

**High Schools:**
- Crownpoint High
- Many Farms High
- St. Michaels Indian School
- Wingate High
- Zuni High

(There were 42 registered teams in 2019).

The task of this year’s event is for students to create a product for Navajo elders. Industry leaders and educators will serve as judges for the event.
MAKING A COMMITMENT TO THE 2020 DINÉ MAKER NATION FAIRE

Company: ________________________________

Address: ______________________________________

City: _________________________________________

State: __________________ Zip: ______________

Phone: ______________________________________

Fax: _________________________________________

URL: _________________________________________

Email Address: __________________________________

Contact Person: _________________________________

Product/Service: _________________________________

Federal Employer ID: _____________________________

Payment is due by March 1, 2020

Check #: ______________________________________

in the amount of $ __________________________

NTU Transfer ICR #: # 85-0303705

Corporate Checks Payable to:

Navajo Technical University
ATTN: 2020 Diné Maker Nation Faire
Post Office Box 849
Crownpoint, NM 87313
Phone: 505.488.8444       Fax: 505.786.5644

Company Representative Signature

_______________________________________________

Date: __________________________________________

NTU Representative Signature

_______________________________________________

Date: __________________________________________

This signed agreement confirms that your company is an official sponsor for the 2020 Diné Maker Nation Faire and your company is entitled to what has been offered and paid for. This agreement will become effective once payment has been processed.

Please initial the following sponsorship package.

Turquoise Sponsorship  Initials ___________

Coral Sponsorship  Initials ___________

Onyx Sponsorship  Initials ___________

In-kind Sponsorship  Initials ___________

Event Sponsorship  Initials ___________

$ ___________

If you’d like to sponsor the Innoventure Product Challenge, Please indicate how much below:

Event Sponsorship  Initials ___________

$ ___________

Daniel Vandever
Navajo Technical University
Office: 505.488.8444       Fax: 505.786.5644