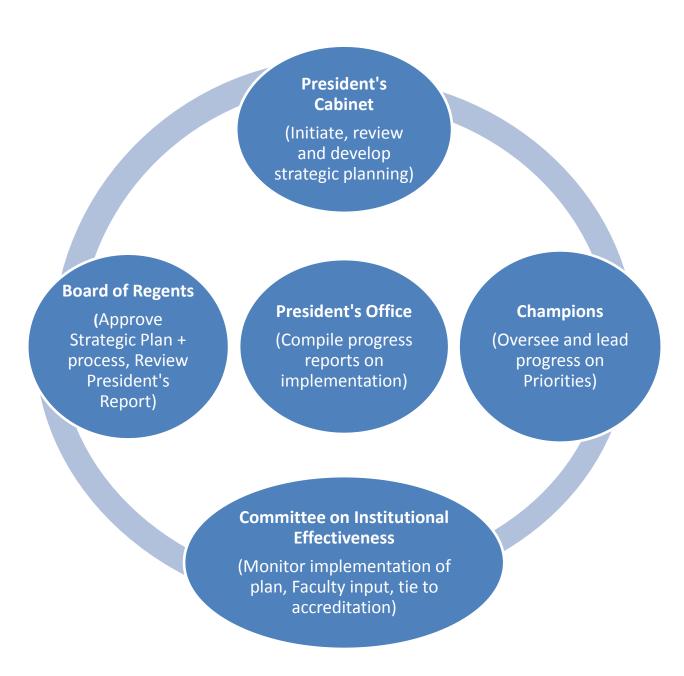


## Navajo Technical University Strategic Plan



2015-2020

## **Navajo Technical University Planning Process**



### NTU Strategic Plan 2015 - 2020

#### Mission

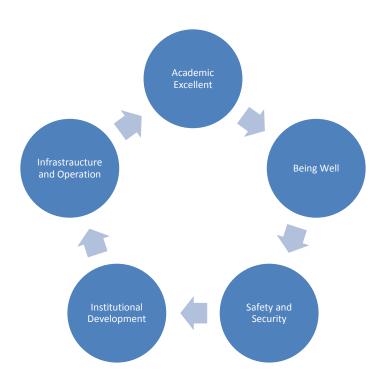
Navajo Technical University's mission is to provide college readiness programs, certificates, associate, baccalaureate, and graduate degrees. Students, faculty, and staff will provide value to the Diné community through research, community engagement, service learning, and activities designed to foster cultural and environmental preservation and sustainable economic development. The University is committed to a high quality, student-oriented, hands-on-learning environment based on the Diné cultural principles: *Nitsáhákees, Nahátá*, *Īína*, *Siihasin*.

#### Vision

The vision of Navajo Technical University is to strengthen the cultural lives of students as leaders and active participants in the global education, research, technology, and economic structures.

### **Philosophy**

Based on *Nitsáhákees, Nahátá, Īína, Siihasin*, Navajo Technical University knows that every student has the innate ability and intelligence to learn and acquire the knowledge and skills that enhance their social, economic, and cultural values.



### **Strategic Priorities**

### Academic Excellence (Lead: Dean of Undergraduate Studies)

NTU commits to academic excellence and is engaged in an ongoing process of meeting its mission by employing a comprehensive system of teaching, research, service, leadership, and educational support based on the Diné Philosophy of Education.

### **Being Well** (Lead: Provost)

NTU is dedicated to wellness for the whole person, allowing students, faculty and staff to grow intellectually, emotionally, spiritually, culturally, socially and physically in an environment that supports healthy eating and exercise, as well as effective communication and interactions that build morale and teamwork in the institution.

### Safety and Security (Lead: Dean of Business Affairs)

NTU accomplishes its mission through the delivery of a comprehensive and integrated safety and security program, in partnership with the Navajo community that we serve, enabling a vital quality of life, safety, and security of our students, staff and faculty.

## *Infrastructure and Operations* (Lead: Chief Financial Officer and Dean of Business Affairs)

NTU aims to establish, support and maintain the capital and technical infrastructure of its campus, while managing resources responsibly, efficiently, and with accountability, operating and maintaining our buildings, grounds, and utilities in a clean, safe, and responsible manner.

## Institutional Development (IT Director and Dean of Business Affairs)

NTU will develop understanding and support among the various constituencies of the university in order to secure the resources required to fulfill its educational mission, through a rigorous fund development, stewardship, and alumni and public relations program.

## Strategic Priority #1: Academic Excellence

## **Goals (and Objectives)**

#### **Goal #1: Academic Excellence**

- Academic Master Planning: Based on the mission, vision, and values of the university and its strategic priorities, AMP aims to address and prioritize the educational needs and plans of the University.
- Online Education: Provide quality courses and services for students who need flexibility in meeting their educational objectives.
- Experiential Learning: Offer hands-on learning experiences in courses to maximize learning potential, using resources such as the Center for Digital Technology.
- **Assessment:** Enable a systematic process for the continuous improvement of student learning by identifying opportunities to improve courses and curricula, teaching practices, and student life activities, as well as make informed decisions about degree programs.
- **Diné Studies:** Develop a Ph.D. program in Diné Culture, Language and Leadership.
- **Trades:** Improve the Trades program, enhancing equipment, instructors, and student learning opportunities.

## **Goal #2: Professional and Career Development**

- **Job Placement:** Offer access to comprehensive career resources, internships and job postings, individual advising, career fairs, workshops and recruiting web sites.
- **Professional Development:** Offer a variety of professional development opportunities and higher education choices that foster continuous learning and align with the strategic goals of the University.

## **Goal #3: Student Education Assistance**

- Admissions: Recruit and admit a diverse and academically promising group of students.
- **Recruiting:** Recruit and hire qualified professional staff and faculty to meet higher education institution standards
- Early Alert: Provide individual support and guidance to students who may be struggling with the college experience or other life challenges.



### Strategic Priority #2: Being Well

## **Goals**

- Contribute to the medical, health and wellness capacity of the Navajo Nation: Offer a B.S. degree in Health Sciences and continue to explore a pre-med program. Develop a College of Food Science, Nutrition and College of Agriculture.
- Reinforce the Diné Philosophy and teachings of respect for the wellbeing of humans, land, plants and animals. Introduce healthy food options in food services on campus and coordinate gardening projects. Serve as a center for fitness programs and physical education. Build a culture of effective and efficient communication with information pathways that are clear and accessible.



# Strategic Priority #3: Safety and Security Goals

- Campus Safety: Ensure a safe environment in which to live, study and work.
- **Security:** Ensure a secure campus environment by maintaining a professional presence on campus and providing the highest quality of service to its constituents.
- **Protocols:** Continuous review of security and safety procedures to ensure maintenance of the safest campus possible.
- 1<sup>st</sup> Responders: Develop a network for all campus based emergency services, police, security and medical organizations and their personnel.



#### Strategic Priority #4: Infrastructure and Operations

#### **Goals**

- Chinle: Develop comprehensive plans and resources for campus and services
- Wellness Center Phase III: Plan for and develop resources to finish Phase III of the NTU Wellness Center/Student Union complex.
- **Housing:** To provide housing opportunities for regular staff, faculty, and students at all three sites
- Radio Station: Implement NTU Radio Station and begin 1<sup>st</sup> year programming
- **Maintenance:** Maintain the building assets of the University and keep the buildings to a level of comprehensive maintenance.
- **Master Planning:** In conjunction with strategic and academic planning, MP develops the foundation for space utilization and preparation for growth.
- Landscape: Develop plans and resources to improve all open space, including roadways and parking, to address the environmental and social concerns of the university.
- **Cyberinfrastructure:** Provide a core IT infrastructure, including hardware, software, people and facilities, that is secure, resilient and adaptable to meet the current and anticipated future needs of the university community.
- Ongoing Construction: Manage and complete all ongoing construction at all three sites.



# Strategic Priority #5: Institutional Development Goals

- Community & Industry Outreach: Foster community building and relationship strengths within the University and with the Navajo Nation, region, state, and nation.
- **Fundraising:** Develop a fundraising arm of the University that includes the Board of Regents and all stakeholders, in order to advance the University Strategic Priorities and build a solid financial base for the future.
- **Foundation:** Governed by a Board of Regents, the University Foundation will secure financial support through annual gifts, capital campaigns, planned giving, and other ongoing programs.
- Auxiliary Services (ITTH, Bookstore, Catering, and Fleet): Organize and implement NTU programs that have income generating potential.
- **Marketing:** Build and raise public support for NTU by promoting the positive image and institutional presence of the University through various media, the building of relationships and by communicating institutional messages.
- **Incubator:** Positively impact regional economic development by fostering entrepreneurship and enterprise growth while enhancing the skills of students and entrepreneurs and improving the sustainability of small businesses.

